

Understanding Amazon Revenues

It's important to understand book revenues from Amazon (for your eBook). When you look at a book on Amazon, some people will make the mistake of thinking the "123,456 Paid" (see picture on following page) is the ACTUAL number of copies the book has sold. It's not. It's the RANK of the book relative to all the other books on Amazon. For your book, you'll receive a 70% royalty for every eBook you sell. To know how many estimated books this is per day based the book's ranking, please see the chart below.

| | |
|-------------------------------------|-------------------------------------|
| #1,000 = 100 + | #5,001 to #5,999 = Between 16 to 19 |
| #1,001 to #1,999 = Between 71 to 99 | #6,000 = 17 |
| #2,000 = 70 | #7,000 = 15 |
| #2,001 to #2,999 = Between 36 to 69 | #8,000 = 12 |
| #3,000 = 35 | #9,000 = 11 |
| #3,001 to #3,999 = Between 26 to 34 | #30,000 = 3 |
| #4,000 = 25 | #50,000 = 1 |
| #4,001 to #4,999 = Between 24 to 21 | #100,000 = About 15 sales per month |
| #5,000 = 20 | |

Also note that this is NOT the only way you're compensated on your book. People who have "Prime" memberships can loan the book to anyone they choose and those in "Kindle Unlimited" (new) can also purchase your book. Usually these revenues are about \$1.50-\$2.00 per loan or purchase. You'll be able to see these numbers from the dashboard inside your KDP (Kindle Direct Publishing) site.

Product Details

File Size: 1774 KB

Print Length: 108 pages

Simultaneous Device Usage: Unlimited

Publisher: Passion 2 Published (May 30, 2014)

Sold by: Amazon Digital Services, Inc.

Language: English

ASIN: B00HVS5DT2

Text-to-Speech: Enabled

X-Ray: Enabled

Lending: Enabled

Amazon Best Sellers Rank: #78,663 Paid in Kindle Store ([See Top 100 Paid in Kindle Store](#))

#14 in [Kindle Store](#) > [Kindle eBooks](#) > [Nonfiction](#) > [Sports](#) > [Individual Sports](#) > [Triathlon](#)

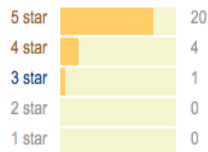
#47 in [Books](#) > [Sports & Outdoors](#) > [Individual Sports](#) > [Triathlon](#)

#69 in [Kindle Store](#) > [Kindle eBooks](#) > [Nonfiction](#) > [Sports](#) > [Individual Sports](#) > [Running & Jogging](#)

Would you like to [give feedback on images](#) or [tell us about a lower price?](#)

Customer Reviews

★★★★★ (25)
4.8 out of 5 stars



See all 25 customer reviews

"The book is well written and provided great advice."

Murph | 10 reviewers made a similar statement

"Feel like this is the only running book I need."

Timothy C. | 5 reviewers made a similar statement

"Highly suggested to any new runner or those trying to improve."

Gbelladauna | 3 reviewers made a similar statement

